



Career & College Promise – Career Technical Education Pathways – Business Administration

Blue Ridge Community College offers a number of Career Technical Education Pathways (CTE) as part of Career and College Promise. CTE Pathways allow high school students to earn tuition-free courses geared toward job credentials or to get a jump start on one-year or two-year program at Blue Ridge. While most CTE courses do not transfer, several of them will transfer to four-year schools with a “C” or higher grade. Transferable classes at Blue Ridge count as weighted credit at the high school.

Career and College Promise students may enroll in one of the four College Transfer Pathway and one CTE pathway or no more than two CTE pathways. Students may only enroll in the classes listed within their pathway. No course substitutions are allowed. Changing from one pathway to another is permitted with prior written approval from the high school Principal/Home School Administrator and the College. Students will need to submit a Special Permission Request form and documentation explaining the change.

Instructions for students: Below is the list of the classes allowed for your pathway. To determine when the classes are offered, locate the online curriculum course schedule at www.blueridge.edu Select “Academics” from the top menu, then “Course Schedules” from the drop-down options.

Because Blue Ridge classes are offered at multiple times, each course has a unique “Section Number.” The Section Number is the 3-digit number following the course prefix and number (i.e. PSY-150-001) and determines the day and time the class is offered. Online classes have a section number like 201, 202, etc... A legend is provided at the start of the schedule. Once you select your classes, please alert your advisor as to your decision.

Tuition is free; however, students are responsible for fees, supplies, and textbooks.

Business Administration -- Basic Certificate (C25120P)

- BUS 110 Introduction to Business* (3 SHC)
- BUS 115 Business Law I* (3 SHC)
- BUS 137 Principles of Management* (3 SHC)
- CIS 110 Intro to Computers* (3 SHC)
- MKT 120 Principles of Marketing** (3 SHC)

Total Semester Credit Hours in Program 15

*BUS 110, BUS 115, BUS 137 and CIS 110 are transferable to four-year schools with a “C” or higher grade.

**MKT 120 is listed on the Regional Articulation Career Education (RACE) agreement. Students who have completed specific high school marketing classes with a “B” or higher grade and an EOC score of at least 90 percent will receive transfer credit to Blue Ridge.

Business Administration -- Entrepreneurship Certificate (C25120EP)

- ACC-120 Principles of Financial Accounting* (4 SHC)
- BUS-139 Entrepreneurship I (3 SHC)
- BUS-230 Small Business Management (3 SHC)
- MKT 120 Principles of Marketing** (3 SHC)
- MKT 232 Social Media Marketing (4 SHC)

Total Semester Credit Hours in Program = 17

*ACC-120 is transferable to a four-year school with a “C” or higher grade.

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