

REPORT TO BLUE RIDGE COMMUNITY COLLEGE TRUSTEES

September 8, 2014

Dr. Molly A. Parkhill

INSTITUTIONAL ADVANCEMENT/GENERAL ADMINISTRATION

The Commission on Colleges of the Southern Association for Colleges and Schools (SACSCOC) approved the College's request for Brevard High School (BHS) and Balfour Education Center as off-campus sites. The request was in reference to students being able to earn 50% or more of diploma and certificate programs at these off-campus locations. The Commission will be sending a visitation team in March 2015 to assure compliance with SACS criteria for off-campus sites.

DIVISION OF INSTRUCTION

Matt Rieger has been selected as the next John Brooks Williams Endowed Chair and will serve as John Brooks Williams Endowed Chair for Advanced Transportation Technologies/Instructor of Alternative Fuels Technology. The John Brooks Williams Endowed Chair Fund was established in 2004 through Blue Ridge Community College Educational Foundation and was previously held by Alison Carter prior to her appointment as Dean. The Endowment was established to help attract and retain high quality, promising, and inspiring people to teaching and help them start and continue careers of excellence. The recipient is expected to provide leading-edge employment knowledge and skills for students in his/her discipline. Matt's selection matches well with Align4NCWorks, the NC Community College System's strategic initiative to scale up best practices in collaborative workforce development.

The Blue Ridge Community College Drama Department presented "A Carolina Story," with book and lyrics by Katie Winkler, music by Curtis McCarley and directed by Jennifer Treadway, on August 28-September 1. Proceeds from the performances benefited Blue Ridge Community College Educational Foundation's Student Emergency Grants and Loans Fund.

100% of the 2104 graduates of the surgical technology program have passed their certification exam.

**DIVISION OF ECONOMIC AND WORKFORCE DEVELOPMENT/
CONTINUING EDUCATION (EWD/CE)**

Phlebotomy classes began this fall with programs offered on both campuses. Both programs are full with 15 in the Henderson county program and 14 in the Transylvania program.

The College held its 3rd Annual Young Engineers Experience camp on July 21, 2014 with 26 students from Henderson, Transylvania and Buncombe Counties participating. The camp allows students to explore careers in engineering through many hands on activities. Student campers, ranging from rising 8th grade to rising 11th grade, built model bridges, launched ping pong balls, built trebuchets and designed and wired electronic circuit boards while studying basic engineering principles.

BRCC VP for EWD/CE Julie Thompson, Mountain Area Workforce Development Director Phil Monk, and AB Tech VP for EWD/CE Shelly White are working together to implement Governor McCrory's initiative of local workforce partners visiting at least 10 companies per county in 100 NC counties in 100 days to "listen" to needs and record data. The following 10 companies have been identified 10 in each county for local workforce teams to visit and gather information using a 19 item questionnaire. Visits begin in September.

Henderson County

AGS Shorewood
Blue Ridge Metals
Cane Creek Cycling
Four Seasons Hospice
Kimberly Clark
Pardee Hospital
Park Ridge Hospital
Prince Manufacturing
Raflatac
Selee Corporation

Transylvania County

Gaia Herbs
Camp Keystone
Kier Manufacturing
Comporium
Praxiar
Oskar Blues
Transylvania Regional Hospital
Pharm-Agra
United Community Bank
Transylvania Vocational Solutions

Customized Training:

- ASG Shorewood - Finalized draft of project narrative to support their growth and expansion; scheduled to review meeting with ASG team and review meeting/ tour with Betty Silver
- Borg Warner Thermal - Met with Bill Shipman/ Trng Manager to discuss project narrative for their growth and expansion; follow-up meeting scheduled

- Cane Creek Cycling - Met with Plant Manager and Operations Manager to discuss project narrative for their growth; scheduled review meeting with Betty Silver
- Continental - Started 2nd class of Kepner Tregoe - had to reschedule day 2 & 3 due to instructor's emergency - notified all impacted parties
- Elkamet - Met with Artur Bitner/ Plant Manager re: draft of project narrative to support their growth and expansion; scheduled review meeting with Elkamet team and review meeting/ tour with Betty Silver; scheduled roto-mold training class with Bryan Bagley
- Gas Tungsten TIG Welding Class - Coordinating a multi-employer (Legacy, Elkamet, Sylvan Sports) class to start in August
- Sierra Nevada - Started 2 - 1st Aid/ AED/ CPR classes
- Smartrac - Met with Smartrac Team - Jim Bailey and Lori Thrower to review project narrative draft; scheduled review meeting/ tour with Betty Silver

The Emergency Medical Technician -Intermediate class had an 88% pass rate for first time test takers.

The College hosted Crisis Intervention Training -40 hour session for School Resource Officers the week of July 21st. Twelve SRO's attended.

Continuing Education staff will conduct presentations to all ACA classes for the fall semester about the resources available in the NC Works Career Centers. The presentations will take place the last two weeks in October and first two weeks in November.

The BRCC Small Business Center (SBC) is part of the NCCCS SBCN Network providing training, confidential counseling and resource information, at no cost, due to funding from the State of North Carolina to support business startups and existing companies. The 2013-2014 Small Business Center Annual Report highlights the following:

Entrepreneurship Events up 62% - 175
 Jobs Created 49
 Jobs Retained 6
 Businesses starting up 141.6% - 24
 Business Plans created up 357% - 25

Based on 2013-2014 performance: BRCC- SBC is ranked #5 in the state out of 58 SBC's.

The NC Chamber of Commerce will sponsor NC as an ACT Work Ready State based on the number of National Career Readiness Certificates issued in the state

DIVISION OF STUDENT SERVICES

Enrollment for fall 2014 semester is 2228. The Enrollment Summary includes details of student demographics. Fall 2013 enrollment was 2314.

A record number of Career and College Promise applications from Henderson County high school students were submitted for fall semester. 93 high school students registered for 211 BRCC classes. Numbers for Transylvania County high schools are 38 students registered for a total of 86 classes.

Financial Aid ran the following numbers for comparing 2013 to 2014 Pell awards:

2013FA # Pell Recipients (1st Posting for fall) - 956

2014FA # Pell Recipients (1st Posting for fall) - 856

2013-14 FAFSA applications - 2,828 (entire year--fall, spring, summer combined)

2014-15 FAFSA applications - 2,075 (year-to-date--Fall Only)

Federal Pell Grant program maximum award amounts:

2013-14 -- \$5,645

2014-15 -- \$5,730

Henderson County Early College held a day-long freshmen orientation on Tuesday, August 5. The first official day of school was Thursday, August 7. A Back to School Assembly was held on Friday, August 8, in the Bo Thomas Auditorium with HCEC Faculty/Staff being introduced and students signing the poster with the "pledge" to commit to HCEC.

Henderson County Early College has been selected to make a presentation at the Henderson County School Board Meeting on September 8, 2014. The entire faculty, Ms. Caudle and Lisa Hill will be present to share information regarding the success of the program, as well as answer questions of the board members.

CACRAO Educational Opportunity Night for High School students will take place on September 9, 2014.

DIVISION OF TECHNOLOGY

Technology training was offered in Brevard and Henderson County for using Kaltura video tools in Moodle. Training for advanced grading tools (rubrics, marking guides, etc.) was also offered in Transylvania. Individual and new user training is also ongoing.

For fall semester BRCC is offering 132 curriculum courses that are hybrid courses (partial classroom/partial online) and 133 curriculum courses that are internet based. These courses have a combined duplicated enrollment of 3,144 students.

BLUE RIDGE COMMUNITY COLLEGE EDUCATIONAL FOUNDATION

2013-2014 Fiscal Year

Support and revenue for the 2013-2014 fiscal year totaled \$2.4 million with assets at \$10.8 million. Investment returns for the fiscal year were 16.81% and 11.84% for the trailing five years. The "Independent Auditors' Report" with an unmodified opinion (clean opinion) and the "Return of Organization Exempt From Income Tax" (Form 990), both prepared by Carter, P. C., for the 2013-14 fiscal year were accepted by the Board of Directors.

2014-2015 Fiscal Year

The Board of Directors recently appointed its 2014-2015 officers and new directors:

Officers

Ken D. Adams, President
Kaylyn "Katie" A. Inman, Vice President
Patsy Farmer Jones, Secretary
Molly A. Parkhill, Assistant Secretary
Vikki D. Bailey, Treasurer
Antonia M. Berbrick, Assistant Treasurer

New Directors include Stephanie Cosgrove, Don Holder, Catherine "Cathy" McCraw, James "Jim" Rudisill, Cindy Walker, and Myra Watkins.

2014-15 Budget

Budget requests submitted by the College to the Board of Directors, along with other Foundation funds, rendered an approved budget of \$997,024 for 2014-15.

Major In-Kind Gift

The Lincoln Electric Company donated a Magnum 250LX spool gun (\$1,420) and a Power Mig 350MP (\$5,818). The in-kind gift to the College's Welding Technology program totals \$7,238.

Fall 2014 Community Ambassador Program

Participating in the fall 2014 Community Ambassador Program are Jollene Austin, Janet Faragher, Patrick Faragher, Renee Kumor, Jason Lefler, Bob Martel, John Parris, Rick Pilarski, Sissy Rogers, Jim Rudisill, Roger Smith, Dean St. Marie, Bob Staton, Mike Swartzlander, Lester Vier, and Jack Walsh.

Nominations for BRCC Faculty and Staff Awards

Now through September 30, nominations are being accepted online for BRCC faculty and staff awards:

Dr. Eliza B. Graue Extra Mile Award

Dr. and Mrs. William D. Killian Outstanding Teacher Award

(nominations by full-time faculty only)

Dr. Molly A. Parkhill Staff Person of the Year Award

Dr. David W. Sink Jr. Community Service Award

All of the award recipients will be presented a monetary gift at the College Faculty and Staff Holiday Party on Tuesday, December 12, 2014, and announced at the December 19, 2014, graduation ceremonies.

Annual Fundraising Campaign Begins in September

In September the Foundation will kick off its annual campaign starting with College trustees and Foundation directors. This year's Faculty and Staff Campaign will kick off on September 10 and will conclude on September 30. The Foundation will celebrate our students and donors at the Scholarship Appreciation Luncheon on Wednesday, September 17.

New Special Event

The **Blue Ridge Wine and Artisan Cider Festival** will be held on the campus of Blue Ridge Community College and hosted by Blue Ridge Community College Educational Foundation on Saturday, October 25, 2014. Proceeds will benefit the Brewing, Distillation, and Fermentation, and Horticulture Technology Programs, as well as student scholarships at Blue Ridge Community College.

For the past two years, our area has hosted the WNC Mountain Wine Festival. The Blue Ridge Wine and Artisan Cider Festival will build on this endeavor to hold a premiere wine festival for the Western North Carolina area. Marketing for the Festival will be done throughout North Carolina and upstate South Carolina. The ticket price includes admission to free tastings from each participating vendor, a commemorative wine glass, and live local music. The wine tasting will begin at 12 p.m. and ends at 6 p.m. During this time, each winery is expected to provide Festival customers a free tasting of various wines that each produces with the option of selling by the glass, bottle, and/or case. This rain or shine/outside and inside event will be held at the Blue Ridge Conference Hall on the Henderson County Campus of Blue Ridge Community College with local food vendors on location. The Festival will focus on area winemakers showcasing their wine products; therefore, tasting vendors will be limited to the first 25 applicants.