

REPORT TO BLUE RIDGE COMMUNITY COLLEGE BOARD OF TRUSTEES

January 11, 2016

Dr. Molly A. Parkhill

GENERAL ADMINISTRATION DIVISION

At the December meeting of Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), President Parkhill learned that the SACSCOC Board approved the BRCC programs being offered at Balfour Education Center and Brevard High School. This was based on a substantive change visit to the two sites this past summer by SACSCOC representatives. VP Merrill, VP Stephenson, AVP Alley, and Research Coordinator Carol Ann Lydon also attended the SACSCOC meeting in Houston.

The President's Council held its annual planning retreat on December 4 at Fletcher Town Hall. The retreat was facilitated by Angela Owen who also facilitated the Trustees/Foundation Directors joint planning session. The President's Council reviewed student data from all areas of the College that related directly to the Strategic Plan and student success. Discussion included looking at what additional data is needed, prioritizing the Strategic Plan "directions," and developing metrics for each of the Strategic Plan goals.

Information Technologies and Facilities staff recently participated in a "walk through" of the new Health Sciences Center currently under construction.

Some recent events held in the Conference Hall and Thomas Auditorium include Faculty Art Show, Small Business Center Conference, First LEGO League Robotics Tournament, SGA Indoor Yard Sale, Blue Ridge Concert Series, Henderson County Early College 5K, Henderson County Public Schools All County Band Concert, Carolina Concert Choir Concert, Celebrate the Season, Hendersonville Community Band Concert, Hendersonville Symphony Youth Orchestra Concert, Flat Rock Middle School Chorus Concert, Mountain Community School Winter Musical, Flat Rock Middle School Band Concert, and North Henderson High School Band Concert

Achieving the Dream (AtD) coaches were on campus November 17-18 to meet with and advise the AtD Core Team, Data Team, and Communications Team.

Learning Technologies

North Carolina Community College System is currently developing a process to solicit technology needs, wants and requirements from each of the 58 Colleges—CIO's, Presidents, as well as from individual departmental system users. They will also initiate a parallel assessment of the impact of the current technology environment (i.e. the Colleague / CIS Template). The

system office will then use the information gathered to present a modernization strategy proposal to the President's / State Board. Future plans will consider options to either replace Colleague with a new system or replace the CIS template.

The College is testing a new Google Hangouts option for video-conferencing and screen sharing with faculty in training as well as for faculty and student use. There is no extra cost for the service.

Planning, Research, and Institutional Effectiveness

On December 17, Carol Ann Lydon and Dr. Stephenson held two discussion groups with students graduating from BRCC in December as part of a data request from the AtD core team.

INSTRUCTION DIVISION

The College has been asked to submit a full application to Goldenleaf Foundation to develop the Health Sciences Center Clinical Simulation Laboratory (simlab). The Simlab is a collaboration between Pardee Hospital, Henderson County Public Schools, Blue Ridge Community College, and Wingate University. The total cost for the Simlab is \$1,487,500 which includes a \$400,000 match from Blue Ridge Community College.

The College is partnering with Henderson County and Transylvania County Public Schools to submit a grant application to the North Carolina Community College System to support two career coach positions in the local high schools. The grant requires 100% match from the College using non-state funds. If funded, the College will use funds generated from bookstore revenues for this purpose. The NC Works Career Coach Program was established to place community college career coaches in high schools to assist students with determining career goals and identifying community college programs that enable students to achieve these goals.

Due to the significant influx of German companies to the area, Chris English is working on adding Conversational German as an elective to some Advanced Manufacturing programs. It is a transferable course under the Comprehensive Articulation Agreement as well.

Kathy Allen has completed her time leading the Growing Greatness grant. This two year project realigned the Early Childhood and School-Age Programs on the state level.

ECONOMIC AND WORKFORCE DEVELOPMENT/ CONTINUING EDUCATION (EWD/CE) DIVISION

Telemetry Certification Offered in Spring 2016

Based on a request from area hospitals, EWD/CE Allied Health Department will offer Cardio-Vascular Technician or Electro-Cardiogram (EKG) Technician training. The course will prepare students to sit for the National EKG Certification exam which will also be administered as a part of the class.

Professional Development Institute

EWD/CE Division has launched the Professional Development Institute beginning in Spring 2016. The Institute is designed to meet the professional development needs of mid to upper business managers by offering a variety of training and seminars focused on developing leadership skills. Business leaders may sign up for open enrollment courses or meet with one of our Directors to tailor a leadership training program designed for the individual company.

Offerings are based on input from over 70 business leaders in Henderson and Transylvania Counties. Open enrollment courses include

- Business Analysis
- Coaching and Development
- Conflict Resolution
- Interpersonal Communications in the Workplace
- Project Planning and Control
- Succession Planning

Registration for open enrollment courses began January 4, 2016.

On May 4, BRCC's Professional Development Institute will complete its Spring 2016 season in partnership with the world renowned Disney Institute to offer a full day of training on Business Excellence - Disney Style. Public registration for this event begins February 1.

Find more information on the Professional Development Institute at www.blueridge.edu/pdi

Workforce Board Awards

At their annual Christmas Luncheon, Mountain Area Workforce Development Board recognized:

- New Excelsior as 2015 Outstanding Employer for the region based on the NC Works and Customized Training services provided by Blue Ridge Community College's Economic and Workforce Development/CE Division
- Kharen Caggiano as the 2015 Outstanding WIOA Adult Participant from Henderson County. Karen transferred her Continuing Education Machining Courses into the Machining Curriculum Program to earn her Associate's Degree in Machining and was hired by Kyocera as a Quality Engineer.
- Kerensa Mintz, 2015 WIOA Short Term Training Participant, who completed Nurse Assistant training and received a promotion to Certified Nursing Assistant at Cedar Mountain House Senior Living Center.
- Helen Harper, 2015 Outstanding WIOA Adult Participant, who used NCWorks services to land a great job with Active Styles Medical Supplies

Course Offerings at Fletcher Town Hall

EWD/CE has offered classes in Fletcher for three semesters. 143 students have enrolled; 95 in Personal Enrichment courses and 48 in Spanish courses.

Transylvania County Golden Leaf Community Grant Application

The College is partnering with Transylvania County Public Schools, the County of Transylvania, the City of Brevard and two private manufacturers to apply for a 1.5 million dollar grant. The purpose of the grant is to:

- Foster STEM activities in Transylvania middle and high schools through lego robotics
- Support the College's efforts to provide training for individuals interested in 3D printing operations and servicing
- Incubate a new Prototype Servicing Center
- Provide critical capacity for new manufacturing space in Transylvania County that will support 20 new jobs.

STUDENT SERVICES

Registrar

Fall 2015 graduation resulted in 147 students completing 166 degrees, diplomas and certificates. That compares to the number from last fall of 122 students completing 140 degrees, diplomas, and certificates. Thank you to the trustees who participated in commencement on Friday evening, December 18.

Disability Services

The Disability Services Office currently has 76 students registered with the office for the spring semester which represents the largest number to date. We have seen a continued trend for an increased number of students with very serious medical and physical challenges as opposed to learning related impairments.

Enrollment Management/Counseling/Admissions

BRCC's All USA Academic Team nominations this year are Melissa Cook, a second year student in the Associate in Applied Science Office Administration degree, and Tanja Royall, a second year student in the Associate in Arts degree. The All-USA Academic Team Awards honor outstanding undergraduates who not only excel academically but also extend their reach beyond the classroom to benefit society.

BRCC Student Ambassadors have been busy telephoning new applicants with Spring semester information encouraging early registration, answering questions, and guiding them to BRCC resources such as financial aid.

Financial Aid

Financial Aid Director Lisanne Masterson participated in a conference call with US Representative Mark Meadows' Education Staffer on November 12 regarding inefficiencies with the Federal Student Aid section of the Department of Education. This was in preparation for a joint Congressional Hearing on the Federal Student Aid section's performance that was conducted Wednesday, November 18.

Recruiting/High Schools

Along with the regular monthly visits to all Henderson County high schools and a requested visit to Owen High School, Rita Blythe, BRCC's Recruiter, visited the Teen Center at Henderson County Boys and Girls Club on November 19. She met with high school students and discussed the Career and College Promise BRCC educational opportunities offered while in high school. She also discussed next steps for admission, financial aid, and scholarships for seniors in attendance.

Rita Blythe led a tour of campus for the Blue Ridge Literacy Council. The group visited programs of interest including EMS, Early Childhood, Simulation Gaming, Machining, Collision and Cosmetology. Shelah Combs, Chris English, Bryan Bagley, Steve Horlick, and Brian Johnson answered questions from the group about their programs.

Rita also represented BRCC at Mission Health Education Fair in November along with about 20 other colleges, including WCU, UNC-A, Mars Hill, ASU, A-B Tech, and Southwestern Community College. The event was held for employees and also visitors to the hospital.

Transylvania County Campus (TCC) held the annual Senior Day on November 13. More than 110 seniors from the area high schools heard presentations from BRCC faculty and staff on College Transfer, Financial Aid, Transportation, Welding, Advanced Manufacturing, Criminal Justice, Computer Information Systems, Accounting, and Early Childhood. TCC Recruiter Rob Rhodes, and members of Transylvania County School system planned the event to coincide with the traditional time frame of seniors submitting applications to 4-year institutions.

On November 21, the Transylvania County Campus hosted 80 Rosman Middle School students on campus for "Career Day at BRCC." The students heard presentations on BRCC programs and career options. Sessions included: Automotive Technology, Emergency Medical Science, Wildlife Management, Healthcare, and Criminal Justice. Students were also given a "Career Assessment" from Career Coach to determine what occupations match their personality type. Rosman Middle has contacted Rita Blythe about scheduling a tour of the Henderson County Campus in April. Hendersonville Middle School will be bringing about 75 students to the Henderson County Campus in the spring for a comparable "Career Day".

Bryan Bagley, Chris English, Julie Thompson, Shanda Bedoian, and Rita Blythe represented Blue Ridge in the Regional Articulation Career Education (RACE) meeting at A-B Tech's South Campus. Representatives from A-B Tech, Asheville City, Buncombe, Henderson, Madison, and Transylvania County Schools participated. The meeting was held to brainstorm ideas for a regional Career and College Promise pathway for advanced manufacturing which would lead to a certified pathway for adult students.

Henderson County Early College

Henderson County Early College hosted its annual Roadrunner vs. Turkey Trot fundraising event on campus Saturday, November 21. This was open to the community and offered something for runners of all abilities with both a 5k and 1 mile fun run course.

FINANCE

The State Auditors are on-site performing the College's annual financial audit. The goal is to have the audit completed by the end of January 2016.

BLUE RIDGE COMMUNITY COLLEGE EDUCATIONAL FOUNDATION

Major Gifts

John and Evelyn Davis established the Davis, Dills, and Green Family Scholarship Endowment Fund with a gift of \$6,000 and a pledge of \$4,000. The new fund is to provide scholarship support with preference to a student who plans to pursue a bachelor's degree for a career as an engineer, a nurse, or a teacher.

The Fitzpatrick Foundation gifted \$9,750 to fund three Mills River Scholarships for the 2016-2017 academic year.

Connetsee Falls Property Owners Association pledged \$22,000 for 2016-2017 scholarships.

Louis and Judith Santiago contributed stock valued at \$4,212 designated for their Blair-Santiago Family Scholarship Endowment Fund. The Santiagos gifted \$5,000 in July to the Fund bringing their gifts to \$9,212 for this fiscal year.

Major In-kind Gifts

OGRE Outdoors located in Pisgah Forest has donated a PRO-CUT 9.0 On-car Breake Lathe for use in the Automotive Systems Technology program. This in-kind gift is valued at \$7,500.

Collision Repair Education Foundation contributed consumable supplies, online magazine subscriptions, and estimating software valued at \$17,638.85. This gift was used in the Collision Repair and Refinishing Technology program and the Automotive Systems Technology program.

2016 North Carolina Community College Staff Person of the Year Award

Gary Heisey has been selected as a finalist for the 2016 North Carolina Community College Staff Person of the Year Award. As a finalist, Gary was interviewed by a statewide committee on Wednesday, December 9. The winner will be announced in March.

2016-2017 Scholarship Applications

The 2016-2017 Scholarship Application forms are due on or before Friday, April 8.